THE RIGHT FROM THE START PROGRAM

Mission Statement:
Provide professional, individualized, and comprehensive care that empowers families to achieve the healthiest possible outcomes during pregnancy and infancy.

Vision Statement:
Become a sustainable program that empowers participants to choose lifestyles resulting in healthy families.

Our Core Values are:

➢ Advocacy
  o Empower participants to be self-sufficient
  o Provide community outreach and education
  o Provide participants with needed linkages and referrals

➢ Education
  o Provide staff with ongoing education opportunities
  o Provide participants with the latest available information and recommendations
  o Provide the community with education on our Program and issues related to pregnancy and infancy

➢ Inclusivity
  o Embrace diversity
  o Strive for equality
  o Provide unbiased information

➢ Innovation
  o Respond to evolving community needs
  o Research the latest recommendations and policies affecting participants
  o Provide services to participants in new ways that meet their changing needs

➢ Integrity
  o Employ a professional and competent staff
  o Be driven by strong ethical standards
  o Create trustworthy relationships between staff and participants

➢ Respect
  o Encourage participant feedback
  o Recognize our participant’s values and ethics
  o Be compassionate to our client’s needs