

THE RIGHT FROM THE START PROGRAM

Mission Statement:

Provide professional, individualized, and comprehensive care that empowers families to achieve the healthiest possible outcomes during pregnancy and infancy.

Vision Statement:

Become a sustainable program that empowers participants to choose lifestyles resulting in healthy families.

Our Core Values are:

- Advocacy
 - Empower participants to be self-sufficient
 - Provide community outreach and education
 - Provide participants with needed linkages and referrals
- Education
 - Provide staff with ongoing education opportunities
 - Provide participants with the latest available information and recommendations
 - Provide the community with education on our Program and issues related to pregnancy and infancy
- Inclusivity
 - Embrace diversity
 - Strive for equality
 - Provide unbiased information
- Innovation
 - Respond to evolving community needs
 - Research the latest recommendations and policies affecting participants
 - Provide services to participants in new ways that meet their changing needs
- Integrity
 - Employ a professional and competent staff
 - Be driven by strong ethical standards
 - Create trustworthy relationships between staff and participants
- Respect
 - Encourage participant feedback
 - Recognize our participant's values and ethics
 - Be compassionate to our client's needs