

To register for this event, please complete the registration form located below, and mail or fax it to:

TRAINING 3, Family Planning Council  
260 S. Broad Street, Suite 1000  
Philadelphia, PA 19102  
Fax: (215) 732-1252

Or, register online at [www.training3info.org](http://www.training3info.org)

SEE BACK PANEL FOR MORE  
REGISTRATION INFORMATION

Registration Form: Counseling Underserved Populations

Please check the date/place you would like to attend:

\_\_\_\_\_ March 17, 2010 (Charleston, WV) \_\_\_\_\_ March 18, 2010 (Morgantown, WV)  
\_\_\_\_\_ Title X Agency \_\_\_\_\_ Non-Title X Agency

Please Print Clearly

Name: \_\_\_\_\_ Degree \_\_\_\_\_  
Job Title: \_\_\_\_\_  
Agency: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone #: \_\_\_\_\_  
E-mail address: \_\_\_\_\_

Payment: \_\_\_\_\_ Payment enclosed \_\_\_\_\_ Will bring to event \_\_\_\_\_ Will mail

Registration Deadline: March 8, 2010

Registration fee:

	Before Deadline	After Deadline
Title X staff:	\$ 10	\$ 20
Other:	\$ 25	\$ 40

Make checks payable to Family Planning Council

**Refund Policy:** If you cannot attend the training activity after you have registered, TRAINING 3 will refund your registration fee, minus \$5 for processing, if you notify TRAINING 3 at least 24 hours prior to the training event of your cancellation.

**Cancellation Policy:** This training event will be cancelled 1) if less than 10 individuals register for the event; or 2) if weather conditions are prohibitive. If weather is questionable, please go to [www.training3info.org](http://www.training3info.org) to check status of class.

**Confirmation:** A notice confirming your registration will be emailed after the course registration deadline. If you do not receive an email of confirmation, please contact TRAINING 3.



If you require special accommodations to participate in this training, please provide information about your requirements when you register. For assistance, call TRAINING 3.

**Disclosures:** University of Pennsylvania School of Medicine, Office of Continuing Medical Education, adheres to the ACCME Standards for Commercial Support. Faculty disclosure information will be made available in the conference materials and syllabi. Faculty members are also expected to disclose to participants any discussion of off-label and/or investigational use of pharmaceutical products or devices within their presentation.

**Accreditation:** This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the University of Pennsylvania School of Medicine and Family Planning Council. The University of Pennsylvania School of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

Two Dates!  
Two Locations!

## Counseling for Underserved Populations:

MEN,  
TEENS,  
SEXUAL MINORITIES,  
HOMELESS,  
LIMITED ENGLISH PROFICIENCY,  
RECENTLY UNEMPLOYED

March 17, 2010  
Charleston, WV

Or

March 18, 2010  
Morgantown, WV

Presented by TRAINING 3, the Region III Family Planning Training Center, supported by the Office of Population Affairs and the Centers for Disease Control and Prevention, Department of Health and Human Services Grant # GFPTPA030014-27-03

These courses are jointly sponsored by



## Course Description:

Do you feel comfortable with your ability to effectively interact with those populations that are traditionally underserved by family planning? This population includes teens, males, sexual minorities, homeless, recently unemployed and limited English proficiency clients. This skill-based workshop is designed to guide family planning staff through the elements of Client-Centered Counseling. The practical application of specific and appropriate skills to use within the family planning setting will be explored. Attend this training event if you want to learn effective communication and counseling strategies that will help create more productive and rewarding relationships with the typically underserved populations.

## Audience:

Family planning staff, including clinic managers, clinicians, counselors, educators and front desk personnel.

## Presenter:

**Polly Hill O'Keefe, LCSW, BCD** is a TRAINING 3 faculty member whose expertise includes providing training and coaching on counseling skills and case management for reproductive health and HIV care providers. Ms. O'Keefe has over 20 years of experience as a trainer in the health care field and maintains a private practice.

## Objectives:

After completing this course, the learner will be able to:

- Discuss barriers to care for individuals from population groups which are traditionally underserved by family planning agencies
- Identify strategies to increase provider comfort and skill when working with underserved populations
- Describe the core components of Client-Centered Counseling and how they are used effectively to engage and retain individuals in care
- Demonstrate counseling techniques which can improve communication and enhance the quality of the family planning visit

## TWO DATES!! TWO LOCATIONS!!

1) **Wednesday, March 17th, 2010**  
Summit Conference Center  
129 Summers Street  
Charleston, WV 25301  
304-343-0515

2) **Thursday, March 18th, 2010**  
Waterfront Place Hotel  
Two Waterfront Place  
Morgantown, WV 26501  
304-296-1700

For both dates:  
9:00 AM to 3:30 PM  
Registration begins at 8:30 AM  
Lunch is not provided

## Continuing Education Information:

### Designation of Credit:

**CME:** The University of Pennsylvania School of Medicine designates this educational activity for a maximum of **5 AMA PRA Category 1 Credits™**. Physicians should only claim credit commensurate with the extent of their participation in the activity.

**CNE:** This educational activity for **5 contact hours** is provided by TRAINING 3. TRAINING 3 is an approved provider of continuing education by the Pennsylvania State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

TRAINING 3 is a program of the Family Planning Council.

For more information, please contact

**Christine Woolslayer**  
215-985-2659

**Christine@familyplanning.org**

Or

**Zelda Cook-Whiting**  
215-985-2612

**Zelda@familyplanning.org**