

VISION, MISSION, AND CORE VALUES

VISION

Healthy people in healthy communities

MISSION

To help shape the environments within which people and communities can be safe and healthy

“CORE” VALUES

Values are the behaviors or characteristics that are held in high regard by our organization in all that is done both within and outside BPH. The core values established in the planning process are essential to maintaining and supporting the desired culture of the organization as we collectively shape behaviors, direct our actions, work with each other, and deliver services to customers.

Service ★ Quality ★ Integrity ★ Accountability ★ Collaboration

- **Service** – striving to meet the diverse needs of our many internal and external customers with creativity and commitment
- **Quality** – continuously seeking to enhance the quality of our services and processes
- **Integrity** – fostering honesty and respect in dealing with ourselves and others; striving for equity and building trust
- **Accountability** – valuing fiscal and programmatic integrity; practicing good stewardship
- **Collaboration** – communicating and working together for the overall good of the team, organization, customer, and community, recognizing strength in our diversity