

OVERARCHING GOALS

BPH's strategic planning process discovered many areas on which to focus initiatives to change current practices and create new opportunities to fulfill its mission and reach its vision. BPH's assessment and planning work has led to seven 'overarching' or wide-ranging goals on which to focus efforts across BPH. These are presented, without priority, in the box below. Although some goals will require greater attention and more strategies, each is important and needs to be an integral part of BPH's overall work.

Overarching Goals 2003-2006

1. Enhance the Bureau for Public Health's ability to function as an effective, efficient and flexible organization.
2. Maximize efficiency and assure accountability in all uses of fiscal and human resources.
3. Strengthen the BPH workforce and continue to shape the public health workforce for the future.
4. Achieve technology and process improvements in operations without reducing the quality of service to customers.
5. Get the word out: Enhance the public image and value of public health / BPH.
6. Improve customer services.
7. Foster a safe and healthy work environment for our employees.

OBJECTIVES AND STRATEGIES TO ATTAIN GOALS

Within each major goal, specific objectives are defined. For every objective, one or more strategies are developed that will lead to reaching the objective and ultimately addressing the targeted goal. The majority of strategies are rooted in assessment data and information provided by BPH Office and Division Directors in 2002. Some strategies will address more than one goal, and in some cases the placement of a strategy could be under more than one goal. The objective(s) that each strategy will help address is represented in parentheses at the end of the strategy statement.