WV Birth to Three
Quick Tips

Introducing the “Why Early Relationships Matter” Brochure to Families

Notice

Observe and communicate to the family what they are doing to support their child’s social emotional development, for example:

- Have you noticed how she looks at you when you are holding her?
- I like the way you praised him for picking up his toys.
- I see how much he enjoys reading books with you.
- Singing is such a great way to encourage her to listen.

Share

Introduce the brochure to families by communicating these key concepts to explore if they would like to learn more:

- You are your child’s first and best teacher.
- You play an important role in your child’s social emotional development.
- Social emotional development happens in everything we do.

Reflect

Support the family to think about their day and how they could incorporate ideas into the things they do with their child, ask:

- Is there anything you saw in the brochure that you would like to work on?
- Is there a time during your day that is concerning for you?
- How can your team support you more?