West Virginia Breast and Cervical Cancer Screening Program

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Volunteer Newsletter

Stella Hawk: Volunteer Highlight

Stella Hawk is full of passion and motivation that is infectious. As a leader, she finds a way to let everyone contribute while also allowing each individual volunteer to shine. The gratitude that Stella expresses to all of those that join her on this journey is revealed in her warm and welcoming smile. In the fight against cancer, she is a force to be reckoned with!

Stella's life was first touched by cancer at the age of 16 when her mother was diagnosed with ovarian cancer. In the years that followed, many of her maternal relatives were also diagnosed with cancer.

In 1990, Stella had a suspicious lump removed from one of her breasts. It was benign, but eight months later she found another lump during a monthly breast self-exam. The mammogram showed nothing and the doctor told her to go home and stop worrying about getting cancer. Stella felt strongly that she needed to get a second opinion. The second opinion led to a diagnosis of Stage II breast cancer. After having surgery and going through



Stella Hawk, Volunteer

treatments, Stella decided to become involved and help educate other women about the importance of screening. She is an advocate of monthly breast self-exams, clinical breast exams and yearly mammograms. She also informs women that there is assistance available for screening exams, diagnostic exams and treatment for women without insurance.

Stella is active in a cancer support group, Relay for Life and the Marion County Breast Cancer Coalition. Several years ago the Coalition decided to expand their Breast Cancer Awareness Day event to include a free screening clinic. They envisioned a clinic that would help women who had no insurance to obtain necessary screening tests to find breast and cervical cancer early. The clinic would also provide educational information for the women. That event, the Marion County Women's Health Awareness Day, celebrated its ninth year this October. Stella declared that she is truly proud to chair this event. The WVBCCSP would like to thank Stella for all she does for WV women.

Volunteer Hours Are Vital

As a federally funded program, the WVBCCSP is required to raise \$1 for every \$3 of grant monies awarded. One way to do this is by recording volunteer time. Keeping track of volunteer time allows the WVBCCSP to translate those hours reported into dollars needed for the federal match. It also helps the WVBCCSP acknowledge the many volunteers who dedicate their time, talents and energy to making a difference.

The WVBCCSP uses formulas for calculating the hours that volunteers record. For example, in October, 2,067 volunteer hours were reported which translated into \$24,368.

As you can see, volunteer hours are very important to the WVBCCSP.

Breast Cancer Awareness Month (BCAM)

From the end of August and throughout September and October WVBCCSP volunteers hosted about 150 BCAM events including 28 free screening clinics. Some of the events were: Walks for Women, wreath hangings, proclamation readings, survivor luncheons, Pink Sundays at churches, sports teams and fans wearing pink at games, and ads in newspapers and on the radio and TV. A few of the new events held this year were: two of the Walks were 5Ks and one even included a trail for hikers and bicyclists; the Putnam County Post Office set up a table with Program information and flu shots were given; a "Basket of Cheer" was raffled off at the Walk for Women in Falling Waters; and a local TV station got involved! The morning anchors on WBOY wore pink the first week in October and one of the anchors wore pink the whole month. Each weekday on the noon show they interviewed health professionals about different aspects of breast cancer. WBOY also shared pictures of viewers sporting pink on their Facebook page. Several thousand viewers heard about the importance of breast cancer screening. All of these events were designed to raise awareness, educate the public and honor survivors.



Walk for Women in Wheeling

Along the way, over \$70,000.00 was raised for the WV Breast and Cervical Cancer Diagnostic and Treatment Fund. Thank you for all of your hard work!



Volunteers participate in the Cancer Remembrance Ceremony at the Volunteer Luncheon.

The Volunteer Luncheon

The annual WVBCCSP Volunteer Luncheon was held in Flatwoods on November 13th. Approximately 175 volunteers and WVBCCSP staff braved the bitter cold to attend. Volunteers listened to two cancer survivors share their very touching, personal stories. They also played Bingo, warmed up with a physical activity after lunch and participated in a touching Cancer Remembrance Ceremony that recognized cancer survivors. The day concluded with door prize drawings.

These events honored those who contributed to Breast Cancer Awareness Month activities. We thank you!

Quilts of Hope

In November 2012, eleven quilting groups all over the state began a two year <u>Quilts of Hope</u> project. Each group received four yards of the same challenge quilt fabric and along with their own fabric they created eleven totally different and equally beautiful quilts. The quilts were displayed locally for several months and then raffled off in October 2014. During the two year project the quilters recorded 1,833 volunteer hours which translated into \$25,713.00 in matching funds and raised \$10,725.43 in cash.

All eleven quilts were lovingly made by quilters and non-quilters alike. One group reported that they have a seasoned quilter as their advisor but the others in the group describe themselves as non-quilters. They are all over the age of 69!!



Quilt made by Racine CEOSs and Comfort Quilters, Boone County

Thank you quilters!