

Volunteer Newsletter



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Volunteer Appreciation Luncheon

Breast Cancer Awareness Month (BCAM) was very successful this year. To show our appreciation for those who worked so hard this past October and all year long, a Volunteer Appreciation Luncheon was held at the Days Inn in Flatwoods, WV. Over 125 volunteers were recognized for their efforts, which raised over \$70,000 for the Diagnostic and Treatment fund. The Cancer Information Specialists recapped events for their regions, including Walks for Women, wreath hangings, and other activities. April Kaull gave tips on how volunteers can promote their education and outreach activities using media during BCAM and throughout the year. Thank you volunteers for your continuing efforts to raise awareness about breast cancer and the importance of early detection! We look forward to another great year.



Volunteers Establish Pink Ribbon Memorial

The Brooke County Community Educational Outreach Service (CEOS) and volunteers from the Brooke County 4-H recently finalized plans for a Pink Ribbon Memorial in the Follansbee Park in Follansbee, WV. The group worked hard for several years planting and growing wave petunias and purple fountain grass in the shape of breast cancer awareness ribbons to remind the community of the battle that some families fight every year. Ac-



cording to Ruth Blaskovich, President of the CEOS, this unique idea is a great seasonal way to remind women in the community of the importance of screening and early detection. Ms. Blaskovich expresses thanks to Mr. Jack Yost, Henke Chiropractic, and Mr. Lou Fiola for their contributions to making this memorial happen. Thanks to all the other volunteers who continue to support breast cancer awareness.

Trees of Awareness

To represent all the women served by the West Virginia Breast and Cervical Cancer Screening Program and to guide supporters in the community, Rose Rattay, Clinical Nurse Coordinator for the Mammography Department at Monongalia General Hospital, developed a promotional program titled, "Trees of Awareness." Artificial trees were decorated with ribbons reflecting donations made in memory of an individual lost to cancer or other chronic illness or to honor a cancer survivor. Ribbons for the trees were sold at the Monongalia General Information Desk, the Mammography Department,

Wedgewood Imaging, and other participating physicians' offices in the Morgantown community. During October, the "Trees of Awareness" raised \$2,447.16 for the West Virginia Diagnostic and Treatment Fund and over 5,000 educational packets containing breast health information were distributed.



Quilts of Hope



Every two years, quilters from around the state create beautiful masterpieces that serve as symbols of hope to women in their fight against breast cancer. The 2004-2006 Quilt Project raised over \$25,000 for the Diagnostic and Treatment Fund and volunteers spent over 3,975 hours designing, quilting, and selling donation tickets for the quilts.

A challenge fabric for the 2006-2008 Project was chosen at this year's Volunteer Appreciation Luncheon. Each group will receive four yards of the challenge fabric and then design a quilt using other fabrics of their choosing. We look forward to seeing the finished quilts and encourage women to help support the distribution of the donation tickets.

Staff Update



Cally Mervine

WVBCCSP recently welcomed a new Cancer Information Specialist to the staff. Cally Mervine will represent Region 7, which includes Monongalia, Marion, Preston, Taylor, Tucker, and Randolph counties. Also new to the staff is Samantha Haverlock. She will serve as the Education Coordinator for the WVBCCSP. We are happy to welcome Cally and Samantha.



Samantha Haverlock