

# Volunteer Newsletter

## Breast Cancer Awareness Month in West Virginia

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Breast Cancer Awareness Day Cake



The West Virginia Breast and Cervical Cancer Screening Program (WVBCCSP) celebrated its ninth annual Breast Cancer Awareness Day (BCAD) in October 2004. The purpose of BCAD is to raise awareness about the need for breast cancer screening, to honor breast cancer survivors and remember

those who have died from the disease. Wreath hangings, proclamation signings, luncheons, health fairs, candle lighting ceremonies, and a purse auction are just some of the activities held in all 55 counties to celebrate this day. Several counties held their BCAD event along with a Walk for Women...

Take a Step Against Breast Cancer event. Over 4,000 people participated in these activities to stress the importance of early detection against breast cancer.



Walk for Women in Clay County

**Over \$82,770 Raised  
for Screening and Treatment!**

There were sixteen regional Walk for Women...Take A Step Against Breast Cancer during October 2004. The Walks were held in Ripley, Clarksburg, Elkins, New Martinsville, Glenville, Grafton, Wheeling, Keyser, Peterstown,

Huntington, Welch, Parkersburg, Quinwood, Berkeley Springs, Clay, and Camden-on-Gauley. All money raised during these events support the WVBCCSP's Diagnostic and Treatment Fund. This Fund helps WV women who

need financial assistance with diagnostic and treatment services for breast and cervical cancer. The Walks for 2004 were once again a huge success and raised over \$82,770.00 for the Fund!

## WVBCCSP Volunteers Are Shining Stars

The WVBCCSP Volunteer Appreciation Luncheon was held on November 17, 2004 at the Days Inn in Flatwoods. Over ninety-five volunteers came to be recognized for their dedication to helping promote Breast Cancer Awareness Month. Ms. Christina Mullins and Ms. Pat Meadows from the WV Bureau for Public Health were on hand to celebrate the volunteers'

efforts in reaching out to WV women and stressing the importance of early detection, as well as raising money for the WVBCCSP Diagnostic and Treatment Fund. Breast Cancer Awareness Month would not be the success it is without the tireless commitment from our volunteers.

Again, we say...

**THANK YOU!**



Volunteers at Appreciation Luncheon



## Kroger Cares Program Begins



Everyone needs groceries, so why not let a percentage of that grocery bill benefit the WVBCCSP Diagnostic and Treatment Fund? The Kroger Cares Program offers a Gift Card that may be used to purchase anything at Kroger (with the exception of fuel, money orders, and Western Union transactions). Beginning March 1, 2005, the WVBCCSP will be offering \$5.00 Kroger Care Cards to be purchased and then redeemed at any

Kroger store. The number of cards WVBCCSP purchases will be linked to WVBCCSP's account. When card purchases to our account reach \$5,000 or above, WVBCCSP will receive a 5% credit on the total account balance. At that time a check will be issued to the Greater Kanawha Foundation for the WVBCCSP Diagnostic and Treatment Fund. Any individual can "reload" their Kroger Cares Card themselves at any Kroger store to

reuse and again have purchases credited to the WVBCCSP account. To purchase a \$5.00 Kroger Gift Card, please send a check payable to Kroger to: April Stannard, Cancer Prevention and Control, PO Box 6886, Morgantown, WV 26506-6886. For more information about this Program, please call (304) 293-2370 and talk with April Stannard, Public Education Coordinator.

## Staff Update

WVBCCSP recently welcomed a new Cancer Information Specialist to the staff. Melissa Mealy covers Region 6 which includes Hancock, Brooke, Ohio, Marshall, Wetzel, and Tyler counties.

Rachel Campbell has left to take a position with Charleston Area Medical Center. Rachel covered Region 3 which includes Putnam, Boone, Kanawha, and Clay counties. We are happy to welcome Melissa and wish Rachel all the best.



Melissa Mealy



Rachel Campbell