



WVBCCSP Provider Press

VOLUME 10, ISSUE

SUMMER 2013



INSIDE THIS ISSUE:

Women's Health Conference	1
Director's Dialog	2
Provider & Policy Reminders	3-8
Case Manager Assignments	9
Healthy Recipes	10-11
MammaCare Update	12
PHNPAT	13-14
HPV Workshop	15
Agents of Hope Celebration	16-17
Komen Grant Announcement	18
Health Literacy Webinars	19
WVBCCSP Staff Change	19

Women's Health Conference



By: Vickie Burke

On May 1-2, the 2013 Women's Health Conference was held at the Embassy Suites in Charleston, West Virginia. The theme of the Conference was *Women Are Superheroes*, and it focused on improving the health of women across the lifespan. More than 300 people were in attendance, ranging from healthcare providers to social workers. Attendees were able to choose from several diverse sessions presented by local, regional, and national experts. Physical activity sessions, which included yoga and walking maps, and a public health movie night were also offered.

The Conference kicked off with Robert Hatcher, MD, MPH. Dr. Bob, Professor Emeritus at Emory University, spoke about seven options to prevent unplanned pregnancies and focused on long acting reversible contraception (LARC). On Wednesday evening, attendees were treated to Yoga Dance and a viewing of *Addiction Incorporated*, the true story of the Tobacco companies' commitment to addicting the human brain, and how the world came to know about it. On Thursday, the conference closed with an inspiring story about love, hope, and empowerment. Michelle Whitlock, author of *How I Lost my Uterus and Found My Voice: A Memoir of Love, Hope, and Empowerment*, shared her life story, which began with HPV detection at a young age and progressed to invasive cervical cancer and the realization of infertility. She shared her emotional story of love, loss, resilience, and survival. She focused on the importance of women becoming their own health advocates.

The 2013 Women's Health Conference was coordinated and presented by programs housed within the WV Department of Health and Human Resources, Office of Maternal, Child and Family Health, Division of Perinatal and Women's Health. These programs included the WV Breast and Cervical Cancer Screening Program, WV Family Planning Program, Adolescent Pregnancy Prevention Initiative, Right From The Start, and WISEWOMAN. An additional twenty organizations provided their support, which helped make the conference a reality. Continuing education credits were offered by the Centers for Disease Control and Prevention and the Office of Maternal, Child and Family Health.

Director's Dialog: Superheroes with Every Day Lives

By: GeorgeAnn Grubb, MPH



**WVBCCSP Director
GeorgeAnn Grubb,
MPH**

Contact Information:

Georgeann.Grubb@wv.gov

304.558.5388

1.800.642.8522



It was great to see so many of you last month at the 2013 Women's Health Conference. All in all, we agree it was a huge success, and now that we have rested a bit, we will soon begin preliminary planning for 2015!

The conference was educational, with excellent presenters from across the country, inspiring keynotes, exhibits with materials and information to carry back to home communities, and a chance to share ideas and concerns with program staff and fellow providers. The Planning Committee worked hard to make the conference a top quality, well-organized event, and from the feedback we have received so far, our efforts were worthwhile. As Anne Williams, Director of the Office of Maternal, Child and Family Health, noted in her opening remarks, selecting the theme is often one of the hardest tasks of planning a conference. I admit I was skeptical when the "superheroes" idea was proposed last fall. I come from a generation of women who struggled to dispel the notion of the "super mom" who perfectly performs all things maternal and professional. Our theme, however, was about celebrating the heroism of every day women, who nurture and support their families, neighbors, co-workers, and each other to be our best selves.

Several of you have written to thank the Committee for presenting the story of the Mud River Pound Punchers, a group of women who started to walk together a year ago on the back roads of Lincoln County to improve their health. The group was featured in a segment of Lisa Ling's *Our America* on the Oprah Winfrey Network last January. The women committed to getting more exercise and eating healthier, and they did so without the benefits of a gym, a nearby grocery store or even sidewalks. Their secrets to success were **mutual support** and **making it fun**. They did it by walking eight miles a day rain or shine. And collectively their group has lost over 1,000 pounds. As the son of their leader, Melissa Ferrell, said at the conclusion of the segment, he went from being embarrassed to be seen with his mom because of her weight, to calling her his role model and "Superhero!"

Two clinics have requested copies of the Pound Punchers film clip we showed at the conference to use in their clinics to inspire their patients to start walking. One provider wrote that they were planning to produce a DVD featuring the Pound Punchers, and that they "are using one of their highly motivated WISEWOMAN participants to organize a walking club. We have all been motivated by the conference...and while saddened by all the depressing stats in WV...we don't want to be part of those numbers and don't want our patients to be included in those stats...Time to motivate people to change!"

So, we are not perfect TV moms, or driven corporate ladder-climbers, just real women, making real differences in the lives of those we interact with through every day acts of compassion, kindness and love. We support and inspire each other and celebrate our collective accomplishments.

GeorgeAnn Grubb

WVBCCSP and WISEWOMAN: Provider & Policy Reminders

WVBCCSP/WISEWOMAN Enrollment Form

Client Enrollment Form reminders:

- ♦ Must be signed and dated by the client
- ♦ Must be signed and dated by a witness
- ♦ Mail or fax Client Enrollment Form to the WVBCCSP within one week of visit
- ♦ No claims can be processed for payment until a woman is enrolled into the Program

Patient Data Form

Patient Data Form reminders:

- ♦ Complete during each WVBCCSP visit
- ♦ Mail to WVBCCSP after all information is completed
- ♦ Mail all Patient Data Forms to the WVBCCSP with a Batch Invoice Form
- ♦ Must be signed and dated by the clinician who performed the exam
- ♦ Must be sent within 60 days of the date of service
- ♦ Pap test and/or clinical breast exam results highlighted in gray with * indicate diagnostic work-up required, complete Referral Form as appropriate

Visit Type for Post Hysterectomy Clients

Please remember that if a total hysterectomy was done for reasons other than cervical cancer:

- ♦ WVBCCSP cannot reimburse for cervical cancer screening (includes both Pap test and pelvic exam)
- ♦ The visit type should be marked as Annual Breast
- ♦ Never identify this visit type as an Annual Routine (even if a pelvic was performed)

WVBCCSP and WISEWOMAN: Provider & Policy Reminders

Referral for Enrollment

To enroll a woman using the “referral for enrollment” visit type, the client should be from an outside provider (i.e. Family Planning provider or private physician’s office) and must be referred for:

- ◆ Diagnostic mammogram
- ◆ Breast ultrasound after abnormal mammogram that was not paid by WVBCCSP
- ◆ Breast surgeon consultation
- ◆ Breast biopsy
- ◆ Colposcopy
- The Client must meet WVBCCSP eligibility guidelines

Referral for Previously Enrolled

The “referral for previously enrolled” visit type should be selected when:

- Client had a previous WVBCCSP reimbursed service and is being referred for one of the following services:
 - ◆ Diagnostic mammogram
 - ◆ Breast ultrasound after abnormal mammogram that was not paid by WVBCCSP
 - ◆ Breast surgeon consultation
 - ◆ Breast biopsy
 - ◆ Colposcopy
- Client is referred for a six-month follow-up mammogram when no CBE was done by a screening provider
- The Client must meet WVBCCSP eligibility guidelines

WVBCCSP and WISEWOMAN: Provider & Policy Reminders

Batch Invoice Reminders

Reminders:

- ♦ Always attach Patient Data Form to Batch Invoice Form
- ♦ Client Enrollment Form must be mailed/faxed to WVBCCSP within a week of the initial visit in order for visit to be reimbursed
- ♦ Batch Invoices must have an original signature (no stamps)
- ♦ Old Batch Invoice Forms
 - Use Batch Invoice Form for the current year to ensure correct reimbursement
- ♦ Provider Name and Address
 - Complete upper left box with correct name and address as it appears on WVBCCSP Memorandum of Understanding (MOU). You may use a stamp or labels for this section.
- ♦ Service Site - Location of actual WVBCCSP screening
- ♦ ALL current forms are available on WVBCCSP website - www.wvdhhr.org/bccsp

CBE-Discrete Palpable Mass

If the clinical breast exam result is CBE-Discrete Palpable Mass, remember:

- ♦ Dx benign = WVBCCSP does not reimburse for a breast surgical consultation referral or diagnostic mammogram with this result
- ♦ Suspicious of cancer = WVBCCSP requires a breast surgical consultation referral regardless of mammogram/US result

Pap Test Result of Unsatisfactory

If you receive a Pap test result of unsatisfactory:

- ♦ Determine the cause and treat if indicated
- ♦ May repeat Pap test in 3 months

If the Pap test result is ASCUS but there is an insufficient quantity to test for HPV, the WVBCCSP screening provider may repeat the Pap test in 6 months.

WVBCCSP and WISEWOMAN: Provider & Policy Reminders

Mammography Reminders

Screening Mammography Eligibility:

Please remember that high risk mammogram eligibility applies to 40-49 year old women **only**. The high risk factors for breast cancer are:

- ♦ Previous personal history of breast cancer
- ♦ Family history of breast cancer
- ♦ Never had children
- ♦ First child born was after age 30
- ♦ Abnormal breast biopsy result such as atypical hyperplasia or LCIS

If a woman is adopted, does not know her family history and is 40-49 years of age, she can be considered high risk and be referred for a screening mammogram.

Women UNDER 40 years of age ARE NOT eligible for a WVBCCSP funded SCREENING mammogram regardless of risk factors.

Diagnostic Mammogram Eligibility:

Women under 40 are only eligible for a WVBCCSP funded DIAGNOSTIC mammogram if they have one of the following CBE results:

- ♦ Discrete Palpable Mass (Suspicious for Cancer)
- ♦ Bloody or Serous Nipple Discharge
- ♦ Nipple or Areolar Scaliness
- ♦ Skin Dimpling or Retraction

ANY woman with the following clinical breast exam results must be sent to a WVBCCSP contracted breast surgeon regardless of mammogram and/or ultrasound results:

- ♦ Discrete Palpable Mass (Suspicious for Cancer)
- ♦ Bloody or Serous Nipple Discharge
- ♦ Nipple or Areolar Scaliness
- ♦ Skin Dimpling or Retraction

WVBCCSP and WISEWOMAN: Provider & Policy Reminders

Breast Pain and Tenderness

If there is breast pain and/or tenderness in the absence of a breast mass that is suspicious for cancer, this is:

- ◆ Not considered a breast cancer high-risk factor in WVBCCSP's reimbursement policy
- ◆ Not considered to be an abnormal CBE result requiring WVBCCSP to reimburse for a breast surgeon consult or diagnostic mammogram

Breast Ultrasounds

Reminders:

- ◆ Breast ultrasound will only be approved for reimbursement when it is used as an adjunct to a mammogram, not as a stand-alone diagnostic tool
- ◆ WVBCCSP never reimburses for any other type of ultrasound
- ◆ WVBCCSP does not reimburse for a 3-month repeat breast ultrasound
- ◆ If a 6-month repeat breast ultrasound is requested, reimbursement can only be rendered if 6-month repeat mammogram is also completed

**For more information, visit the WVBCCSP website at
www.wvdhhr.org/bccsp?**



WEST VIRGINIA
Breast & Cervical
CANCER SCREENING PROGRAM

You're Worth It

- ◆ All program forms
- ◆ Eligibility guidelines
- ◆ Program manuals
- ◆ Information updates
- ◆ Provider directories
- ◆ WVBCCSP tutorial

WVBCCSP Provider & Policy Reminders

WVBCCSP Screening Provider Training Changes:

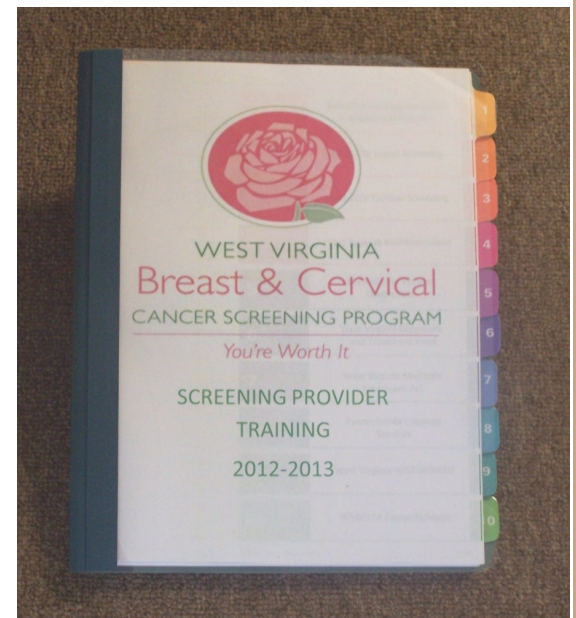
The WV Breast and Cervical Cancer Screening Program (WVBCCSP) has a **new** Screening Provider Training manual. This training manual does not take the place of the WVBCCSP Policies & Procedures Manual. The training manual includes an overview of Funding Sources, Eligibility Guidelines, Breast and Cervical Cancer Screening, Visit Types, Referrals for Further Diagnostics, Billing and Reimbursement, Program Forms Review, and Documentation Requirements. Additionally, the training manual provides information about the WVBCCSP contracted laboratory, WISEWOMAN, West Virginia Breast and Cervical Cancer Diagnostic and Treatment (D&T) Fund, and the WV Medicaid Treatment Act.

The Clinical Services Coordinator (CSC) has used the training manual to educate the staff at several WVBCCSP screening provider sites this year. Some WVBCCSP Screening Providers have also taken advantage of the Provider Training held in the WVBCCSP Charleston office. Training in the Charleston office allows the provider an opportunity to attend a training session where there are no interruptions from telephones/faxes etc. Trainings begin at 10:00 a.m. and are usually completed by 2:00 p.m. (time is allowed for a lunch break). The CSC, Pam Postalwait, RN, has scheduled **additional trainings for the following dates: August 29, 2013 and September 11, 2013**. Please contact Pam at 304-356-4401 to schedule to attend one of these training sessions. Space is limited, so call to register for the sessions noted above.

Another option for screening provider training is to call and request a training manual to review and then arrange a follow-up training session which is done via a telephone conference call. This format can usually be completed in a two-hour time slot.

Note: Providers seeking technical assistance should contact their local Health Information Specialist or the CSC to schedule an appointment.

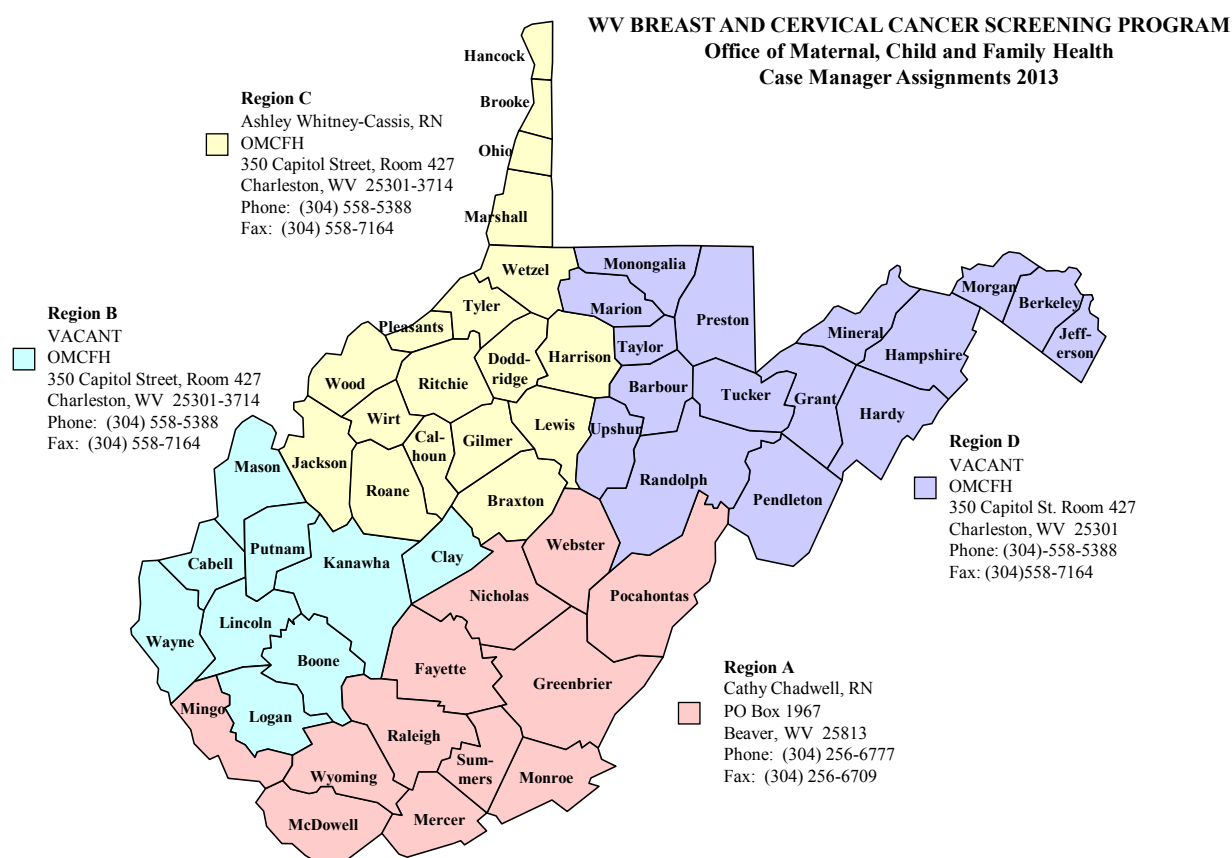
New Screening Provider Training manual



Temporary BCCSP Medicaid County Assignments

Due to temporary position vacancies and in order to maintain the Nurse Case Management of women enrolled in WVBCCSP Medicaid, Ashley Whitney-Cassis has agreed to handle the women enrolled in Regions C and D, plus the Kanawha and Clay County Enrollees. Cathy Chadwell will continue working with the enrolled women in Region A as well as the remaining counties in Region B. This will be in effect until the two vacant Nurse Case Manager positions can be filled and training of the selected candidates is completed. In addition to ongoing assessment of clinical eligibility of all WVBCCSP Medicaid enrolled women, the WVBCCSP Nurse Case Managers also provide women with educational materials, emotional support, and community resources to assist them in overcoming barriers to care.

Ashley can be reached at 304-356-4407 in the Charleston office. Cathy Chadwell's office is located at Jackie Withrow Hospital in Beckley. Cathy's phone number is 304-256-6777. Additional information about WVBCCSP Medicaid is available by calling 304-558-5388 or on the website: www.wvdhhr.org/bccsp under Patient Information, Treatment and Case Management.



WVDHHR/BPH/OMCFH/PWH/BCCSP/May2013

Healthy Recipe: Peach Crumble



Recipe from: Mayo Clinic Staff

Dietician's Tip: Freestone peaches have pits you can easily remove while clingstone peaches have flesh that clings to the pit. To easily pit and slice peaches for baking, choose freestone peaches, such as Elegant Lady or O-Henry.

Ingredients

8 ripe peaches, peeled, pitted and sliced
Juice from 1 lemon
1/3 teaspoon ground cinnamon
1/4 teaspoon ground nutmeg
1/2 cup whole-wheat flour
1/4 cup packed dark brown sugar
2 tablespoons trans-free margarine, cut into thin slices
1/4 cup quick cooking oats

Directions

- ♥ Preheat the oven to 375 degrees. Lightly coat a 9-inch pie pan with cooking spray.
- ♥ Arrange peach slices in the prepared pie pan. Sprinkle with lemon juice, cinnamon, and nutmeg.
- ♥ In a small bowl, whisk together flour and brown sugar. With your fingers, crumble the margarine into the flour-sugar mixture. Add the oats and stir to mix evenly. Sprinkle the flour mixture in top of the peaches
- ♥ Bake about 30 minutes, until peaches are soft and the topping is browned. Cut into 8 even slices and serve warm.

Nutritional analysis per serving-serving size: 1 slice			
Calories	140	Sodium	40 mg
Total fat	3 g	Total carbohydrate	26 g
Saturated fat	trace	Dietary fiber	3 g
Monounsaturated fat	1 g	Protein	2 g
Cholesterol	0 mg		

Healthy Recipe: Fruity Frozen Yogurt



Mayellen Baker

Now that summertime is here, you are going to LOVE this recipe (no ice cream maker needed). You just throw all the ingredients into the food processor, pulse a few times, and ta-da, it is ready! No waiting at all!

Pretend you are at a yogurt parlor and serve with toppings in little bowls, adding sprinkles, crunch, and lots of smiles.

WebMD Recipe from Foodily.com

Ingredients

- ♥ 1 pound frozen, good-quality fruit like strawberries, raspberries, or mangoes, do not defrost!
- ♥ 1/2 cup honey, more or less depending on how sweet you are
- ♥ 1 cup Greek yogurt, plain
- ♥ 1 teaspoon lemon juice, fresh
- ♥ 1 teaspoon vanilla
- ♥ 1 pinch salt

Suggested Toppings: fresh fruit like strawberries, mangoes, and bananas, chopped cereal, chocolate chips, chopped nuts

Directions

Equipment Needed: One food processor (a blender can be used, but it takes a few scrape downs with a spatula), a rubber spatula, measuring cups and spoons

1. Measure out the frozen fruit and honey into a food processor.
2. Quickly pulse the processor until the fruit is coarsely chopped.
3. Add the yogurt, lemon juice, vanilla, and salt to the fruit.
4. Process until smooth and creamy, scraping down the sides of the bowl once or twice.
5. Taste! Does it need more honey, vanilla or lemon juice? (This is a very important step, so do it thoughtfully.)
6. The frozen yogurt should be firm enough to be served directly from the food processor, but if it is a little soft, let it harden in the freezer for about 30 minutes.

Note: This does not hold up well in the freezer, so you'll have to eat it all today!

Nutritional Information -Makes 6 servings			
Calories	137	Fat	2.2 g
Carbohydrates	30.7 g	Saturated Fat	1.3 g
Dietary Fiber	1.4 g	Sodium	42 mg
Cholesterol	5 mg	Protein	1.2 g



MammaCare Update



By: Pam Postalwait

The WVBCCSP recognizes the value of using the MammaCare method when performing Clinical Breast Exams (CBE) and Breast Self-Exams (BSE). In April, the WVBCCSP Clinical Services Coordinator (CSC), Pam Postalwait, RN, attended training and became a certified MammaCare Breast Examiner. Pam will provide MammaCare CBE/BSE instruction to WVBCCSP providers during the annual Public Health Nurses Physical Assessment Training (PHNPAT) as well as on a regional as needed basis.

The MammaCare Corporation issued the following press release:

Date: April 26, 2013

Contact: Dr. H.S. Pennypacker

PHONE: 352-375-0607, FAX: 352-375-6111

Registered Nurse Certified as MammaCare Clinical Breast Examiner

Gainesville, Florida - Pamela Postalwait, RN of WVBCCSP, successfully completed the requirements to become a Certified MammaCare Clinical Breast Examiner. MammaCare is the recognized standard for teaching and performing clinical breast examination in breast cancer screening programs.

“It is a pleasure to welcome Pam to the MammaCare family,” said Dr. H. S. Pennypacker, President of the MammaCare Corporation and one of the original team of scientists who developed Mammacare. “Pam will make an important contribution to medical education and women’s health care in West Virginia,” he added.



Pam Postalwait, WVBCCSP Clinical Services Coordinator, places the pin on the map to signify the presence of a Certified MammCare Breast Examiner in the state of West Virginia.

PHNPAT 2013

By: Vickie Burke

Early this spring, registered nurses from around the state traveled to Morgantown to attend the Public Health Nurses Physical Assessment Training and Refresher (PHNPAT/PHNPATR) courses. During the three-day comprehensive training, held March 19-21 at the Erikson Alumni Center, participants received training by experienced medical staff and health professionals. They learned about the anatomy and physiology of the breast and pelvic region, breast self-examination instruction, menopause, Human Papillomavirus, clinical trials, and more. PHNPAT also provided the nurses with the hands-on clinical experience they needed to perform Pap tests, pelvic exams, and clinical breast exams in their local clinics and hospitals. Nurses play an increasingly important role in the cancer screening process, as well as in the diagnosis and treatment of cancer.

Cancer screening is an important tool to help prevent cancer or detect cancer in its early stages, when treatment may be more successful. West Virginia is one of the most rural states in the country, leaving many communities underserved. PHNPAT certified nurses help alleviate some of the barriers that providers face in offering much needed screening services. They are trained to provide WVBCCSP patients with Pap tests, pelvic exams, and clinical breast exams, saving both time and money when a doctor or other health professional is unavailable.

This year, five nurses were re-certified and five nurses were seeking certification. The WVBCCSP PHNPAT Program continues to meet the professional education needs of providers. We look forward to the continuation of this valuable program and the participation of many clinic staff.



Dr. Angel Smothers presented information related to cardiac health in women.

Please note that nurses who were certified in 2009 will be required to attend PHNPAT/PHNPATR in 2014.



PHNPAT 2013



Pam Postalwait, WVBCSP Clinical Services Coordinator (seated), listened to Lisa Cordero (in front) and Leanne Fansler (in back) share information about breast imaging reports.



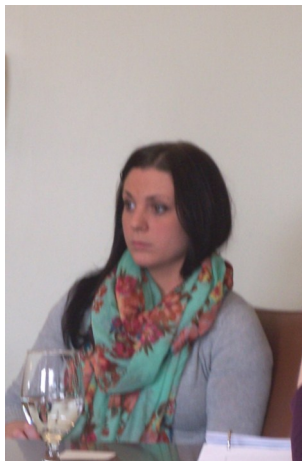
Ruthie Watts, Health Information Specialist and Brenda Smith, Gilmer County Health Department, listened to Dr. Angel Smothers speak about cardiac health.



Patricia Caldwell, Morgan County Health Department, and Jill Foppiano, Harrison-Clarksburg Health Department, listened to Dr. Angel Smothers speak about cardiac health.



From left to right: Melissa Hartman, Pendleton County Health Department, Charleen Kaczmarek and Jean Groves, Monongalia County Health Department, talked over lunch.



Amanda Leinweber, PA-C, listened to Julie Armistead speak about risk factors for cervical cancer. Amanda had spoken earlier in the day about the anatomy and physiology of the breast.

HPV Workshop

By: Vickie Burke

Mountains of Hope, West Virginia's Cancer Coalition, Early Detection Subcommittee, along with financial assistance from the Prevention Subcommittee, sponsored a Human Papillomavirus (HPV) workshop entitled "Everything You Ever Wanted to Know About HPV (But Were afraid to Ask)". The workshop was held at John XXIII Pastoral Center in Charleston on Wednesday, April 17th. Approximately 85 people were in attendance and included healthcare providers, public health professionals, cancer survivors, community advocates, and social workers.

Four regional HPV experts presented at the workshop and included: William Petros, Pharm.D., FCCP, Mary Babb Randolph Cancer Center, WVU; Kathryn Moffett, MD, FAAP, Professor of Pediatrics, WVU School of Medicine, Department of Pediatrics; Jeff Neccuzzi, Director, Division of Immunization Services, WV Bureau for Public Health; and Robin Vanderpool, DrPH, CHES, Assistant Professor, Department of Health Behavior, University of Kentucky, College of Public Health. The speakers covered a variety of topics throughout the day, such as HPV basics, HPV vaccination (including timelines for vaccination and vaccination rates in WV), virology, HPV related cancers, cervical cancer prevention, and effective health messaging regarding HPV. Each participant received packets of educational materials related to cervical cancer, the Pap test, and HPV. All speakers allowed time for questions and answers at the end of their presentations.



Dr. Kathryn Moffett shares her presentation with workshop participants.



Dr. Robin Vanderpool talks with workshop participant during a break.

Agents Of Hope Celebration

By: Vickie Burke

Mountains of Hope (MOH), West Virginia's Cancer Coalition, is comprised of health care professionals, volunteers, cancer survivors, and community advocates from across the state. Coalition members work together to implement the goals and objectives outlined in the state's Cancer Plan. Agents of Hope (AOH) are a special group of MOH members dedicated to cancer prevention, early detection and quality of life. They are community volunteers who actively promote cancer awareness in their local communities and support and promote the mission and vision of MOH. The Agents encourage positive behavior change, especially in rural and isolated communities. Many of the Agents are cancer survivors, and all are strong advocates for the Coalition.

The 12th annual AOH Celebration was incorporated into the April 18, 2013 MOH meeting, held at John XXIII Pastoral Center in Charleston. All Agents were given special treatment throughout the meeting and each was recognized with an Appreciation Certificate during the celebration ceremony.

At the end of the day the coalition decided to go a step beyond what is typically accomplished at meetings and participated in a hands-on project. All MOH members took time to decorate and write notes of encouragement on paper ribbons. After the meeting, the sixty-eight "Ribbons of Hope" were sent to cancer centers around the state, showing support and bringing encouragement to many cancer patients. This cancer support activity reminded all those that attended how important it is to reach out to cancer patients.



Agents of Hope attending the April meeting were: front row left to right - Velma Ragsdale, Ruthie Watts, Jean Tenney, Marcia Mullins, and Angel Green. Back row left to right - Jim Harris, Doug Milgram, Gigi Gerlach, Vickie Burke, Kathy Helmick, Patty Davis, and Tamra Hartman.



The "Ribbons of Hope" that were decorated for cancer patients at the April meeting.

Agents Of Hope Celebration



Agents of Hope pictures displayed at the celebration.

The names of the Agents of Hope were displayed at the front of the room in the shape of a star.



The tables were beautifully decorated for the Agents Of Hope celebration.



The dessert table waiting for the arrival of warm pie.

Komen Grants Awarded

By: Vickie Burke

The West Virginia Affiliate of Susan G. Komen for the Cure awarded more than \$275,000 in grants to nine West Virginia organizations to implement various breast health projects in West Virginia. Awardees received information related to the WV Affiliate, Race for the Cure, the Komen Mission, online educational materials, and the Grants Online e-Management System (GeMS). Checks were presented to these organizations at an awards ceremony in Charleston on April 29, 2013. Each grantee spoke about their project and how it will impact the state. The nine organizations and their 2013-2014 projects are:

- Cabell Huntington Hospital: REACH (Raising Everyone's Awareness Can Help) to Save Lives
- Grant County Health Department: Grant County Breast Cancer Outreach Project
- McDowell County FACES (Families, Agencies, Children Enhancing Services): Circle of Hope (Health Opportunities for Positive Education)
- Robert C. Byrd Clinic: The Greenbrier County Breast Cancer Awareness and Prevention Project
- The Foundation of Monongalia General Hospital: Free Mammograms
- Upper Laurel Fire & Ambulance, Inc.: Wyoming BREAST (Brave Rescuers Educating About Screening and Treatment) Project
- West Virginia Health Right, Inc.: Breast Health Care for the Impoverished Uninsured
- West Virginia University Foundation – Mary Babb Randolph Cancer Center: Reaching Out to Women of Color
- Wheeling Hospital: Breast Health Basics

These nine projects strive to raise awareness and educate women about breast health, prevention, screening, and treatment for breast cancer. Congratulations to all nine Komen Grantees.

To learn more visit www.komen.org.



Komen board members and area health representatives applaud during Monday's awards presentation. From left are Rebecca Newhouse, Donna DeHart, Debbie Radosevich, Jayne Nardo and Cathy McAlister.



Cindy Sun and Sharon Miller are members of the Komen Grants Committee. Cindy shared information with Grantees about GeMS.

The Health Literacy Impact Webinar Series!

The West Virginia Medical Institute (WVMI) and the WV Geriatric Education Center presented a series of three webinars focused on “The Health Literacy Impact: Improving Quality in Care Transitions.” Expert panelists guided participants through topics that included prevalence of Health Literacy and its impact on outcomes, communication strategies to help patients understand their health environment and needs, and ways to access and improve work environments.

The three webinars, held May 13, June 3, and June 17, are available on <http://www.qiww.org/Materials/Care-Transitions/Care-Transitions-Project-Links.aspx>

WVBCCSP Staffing Change

Tammy Kessel, Region B WVBCCSP Medicaid Nurse Case Manager, resigned effective April 29, 2013 to accept a position in the private sector. The WVBCCSP staff wishes Tammy the best in her new endeavors.



Tammy Kessel, Medicaid Nurse
Case Manager



WEST VIRGINIA
Breast & Cervical
CANCER SCREENING PROGRAM

You're Worth It



This newsletter is for providers participating in the WVBCCSP and WISEWOMAN programs. If you would like to contribute information or article ideas for the next edition of the Provider Press, please contact:

Editor

Vickie Burke
Outreach and Education Coordinator
vburke@hsc.wvu.edu

This publication was supported by cooperative agreement under DP12-1205 from the Centers for Disease Control and Prevention (CDC).

WV OFFICE OF
**Maternal, Child
& Family Health**

West Virginia Department of Health and Human Resources



 MARY BABB
RANDOLPH CANCER CENTER
at West Virginia University