

WVBCCSP Provider Press

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INSIDE THIS ISSUE:

Partnerships	1
Director's Dialog	2
Information Updates	3, 4
New WVBCCSP Eligibility	5, 6
Healthy Recipe	7
PHNPAT Update	8
WHIPs Update	9
Partnership: Agents of Hope	10
Partnership: Komen Grants	11
Continuing Nursing Education Offered	12
Welcome New Staff Members	13

Partnerships: Supporting One Another For A Common Goal

The West Virginia Breast and Cervical Cancer Screening Program (WVBCCSP) is not an entity that stands alone. Strong, collaborative partnerships at the national, state, and local levels are essential to providing underserved women access to life-saving screening services that will improve health outcomes and quality of life. Without its partners, the program's success and effectiveness would be impossible.

Major health problems affecting West Virginia women, including breast and cervical cancer, result from a complex combination of medical, social, cultural, and systemic causes. It is through partnerships that the program is able to assist in preventing these causes. Our common goal is to create a healthier life for all West Virginians.

The WVBCCSP is fortunate to have a diverse and extensive network of partners throughout the state. Working with these partners in our shared goal of disease prevention allows for a more effective use of resources, builds on the strengths and differences of the various organizations, and ideally achieves what no one organization can do alone.

Two partners are highlighted in this issue of The Provider Press: Agents of Hope and Susan G. Komen For the Cure, WV Affiliate. With the support of national, regional, and state groups and societies, academic institutions, providers, and volunteers, reaching and screening more West Virginia women becomes a reality. We extend our appreciation to all our partners.



Image from FreeDigitalPhotos.net

Director's Dialog: The Road We've Travelled



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"Blessed are the flexible for they shall not be bent out of shape."



—Howard Koh, MD, MPH, Assistant Secretary for Health,
U.S. Department of Health and Human Services

It was great seeing so many of our providers at the three Women's Health Information Programs (WHIPs) held in May and June. We really appreciate the effort it took for each of you to arrange your professional and personal lives to be able to attend. The theme of my presentation was "The Road We've Travelled..." and I highlighted many of the national and state program accomplishments over the past two decades. I also shared with you what we know about the direction for the WV Breast and Cervical/WISEWOMAN Programs in the years ahead. The quote: **"Blessed are the flexible for they shall not be bent out of shape,"** by Howard Koh, MD, MPH, Assistant Secretary for Health, US Department of Health and Human Services, seems especially relevant as we try to make sense out of the current health care reform process. I have learned along the way that change does not move in straight lines or in predictable directions. Things sometimes get messy and seem unfocused, but if we keep engaged in a process to share our ideas and resources, we will discover the solutions and paths to a healthier future.

Effective multi-sector partnerships are essential to moving beyond the traditional silos of diseases and categorical funding. As we get better at collaboration with a broader stakeholder base, and become more inclusive in our efforts to reach out to larger populations, we will be able to create communities in which health will flourish. We are seeing examples of this all across West Virginia with the expanded development of community gardens, walking-biking trails, farmers markets, more nutritious school lunches, and groups of co-workers, neighbors and families exercising together and supporting each other to improve their health. As we continue to realize how intrinsically connected we are to one another, we are reminded that by helping ourselves we are better able to help others and to keep moving forward one collective step at a time. Thanks for sharing the road with us...we look forward to the journey ahead.

GeorgeAnn Grubb



WVBCCSP and WISEWOMAN: Provider & Policy Reminders

WVBCCSP Eligibility for Screening Services: Effective 6/30/2012

Patient Eligibility for Screening Services:

- ♦ 25-64 years of age
- ♦ West Virginia resident- female
- ♦ Income at or below 200% of the current Federal Poverty Level
- ♦ Uninsured
OR
- ♦ Underinsured
 - ◊ Medical insurance does not cover WVBCCSP screening services
OR
 - ◊ Has an unmet deductible or a required co-payment causing hardship for services covered by WVBCCSP

Screening Mammogram Eligibility

- ♦ 50-64 years of age
- ♦ 40-49 years of age with a documented *high risk factor
- ♦ No one under 40 years is eligible for a WVBCCSP funded screening mammogram

***High Risk Factors (for Screening Mammogram Eligibility)**

- ♦ Personal history of breast cancer
- ♦ Family history of breast cancer
- ♦ Never had children
- ♦ First child born after age 30
- ♦ Abnormal breast biopsy result

Please note: a previous breast biopsy is not a high risk factor.

Follow-Up to Post-Hysterectomy Pap Test

WVBCCSP will reimburse for a Pap test as part of the initial exam, which allows the provider to determine if the woman has a cervix post-hysterectomy. If the woman does not have a cervix, the initial exam Pap test result is abnormal, and the hysterectomy was not due to cervical dysplasia, WVBCCSP will NOT reimburse for a colposcopy.

WVBCCSP Colposcopy Eligibility For 18-24 Year Olds

Pap results within previous 6 months:

- ♦ ACS-H
- ♦ HSIL
- ♦ AGC
- ♦ Adenocarcinoma
- ♦ Squamous Cell Carcinoma

WVBCCSP and WISEWOMAN: Provider & Policy Reminders

Magnetic Resonance Imaging (MRI) Policy

WVBCCSP **cannot reimburse** for Magnetic Resonance Imaging (MRI). If it is recommended by a surgeon or radiologist and performed, the woman should be told she will be responsible for the cost this service.

WISEWOMAN Conference Calls

All WV WISEWOMAN Providers are reminded that information concerning the quarterly conference calls is mailed one week prior to the date of the call. The quarterly provider conference calls for the remainder of 2012 will be held on:

- ♥ September 26
- ♥ December 19

Your participation is strongly encouraged!

WVBCCSP INFORMATION UPDATE

The WVBCCSP/WISEWOMAN Program's grant year ends June 29, 2012. All invoices for dates of service between June 30, 2011 and June 29, 2012 must be submitted to the WVBCCSP/WISEWOMAN Program **no later than August 31, 2012**. Invoices submitted after August 31, 2012 will be returned unpaid.

The requirement that invoices must be submitted within sixty (60) days of the date of service is outlined in your WVBCCSP/WISEWOMAN Memorandum of Understanding. At other times of the year, we can provide some flexibility with this requirement, but our ability to close out our grant with the Centers for Disease Control and Prevention (CDC) is contingent upon timely submission of provider invoices to the Program.

We appreciate your cooperation with this request. Please feel free to contact us at (304) 558-5388 should you have additional questions.

New WVBCCSP Eligibility

Effective June 30, 2012, a woman **MUST** be a West Virginia resident to be eligible for services to be reimbursed by the WVBCCSP. The National Breast and Cervical Cancer Early Detection Program (NBCCEDP) administered by the Centers for Disease Control (CDC) experienced budget cuts for the 2012-13 grant year that decreased the funds available to the grantees including the West Virginia Program. In order to maintain the quality breast and cervical screening services currently available to eligible West Virginia women, the WVBCCSP will no longer be reimbursing for any screening or diagnostic services for women who do not reside in West Virginia beginning with the 2012-13 grant year that starts on June 30, 2012. There will be no exceptions for out of state women who have previously been screened with WVBCCSP funds. There will be no “grand-mothering” a woman for WVBCCSP eligibility. This includes any women enrolled in the West Virginia WISEWOMAN Program. Please contact WVBCCSP/WISEWOMAN staff at 304-558-5388 if you have questions about eligibility.

Due to the fact each federally funded NBCCEDP grantee determines their own eligibility guidelines, you or the woman should contact her state NBCCEDP funded program to see if she can receive services in her home state. Do not assume a woman who has been eligible for WVBCCSP will be eligible for the NBCCEDP in their state. Contact information for the states that border West Virginia are listed below:

KENTUCKY:

Kentucky Women's Cancer Screening Program Cabinet
for Health and Family Services
Division of Women's Physical and Mental Health
Department of Public Health
275 East Main Street, HS2GW-A
Frankfort, KY 40621-0001
1 (800) 462-6122 or 1 (800) 4-CANCER
(502) 564-3236
Fax: (502) 564-1552

MARYLAND:

Breast and Cervical Cancer Screening Program
Center for Cancer Surveillance and Control
Maryland Department of Health and Mental Hygiene
201 West Preston Street, Third Floor
Baltimore, MD 21201
1 (800) 477-9774
1 (800) 477-9774
Fax: (410) 333-7279

PENNSYLVANIA:

Healthy Woman Program
Pennsylvania Department of Health
Room 1011 Health and Welfare Building
Harrisburg, PA 17120
1 (800) 215-7494
Fax: (717) 772-0608

VIRGINIA:

Every Woman's Life
Virginia Department of Health
109 Governor Street, 8th Floor
Richmond, VA 23219
1 (866) 395-4968 (in state)
(804) 864-8204
Fax: (804) 864-7763

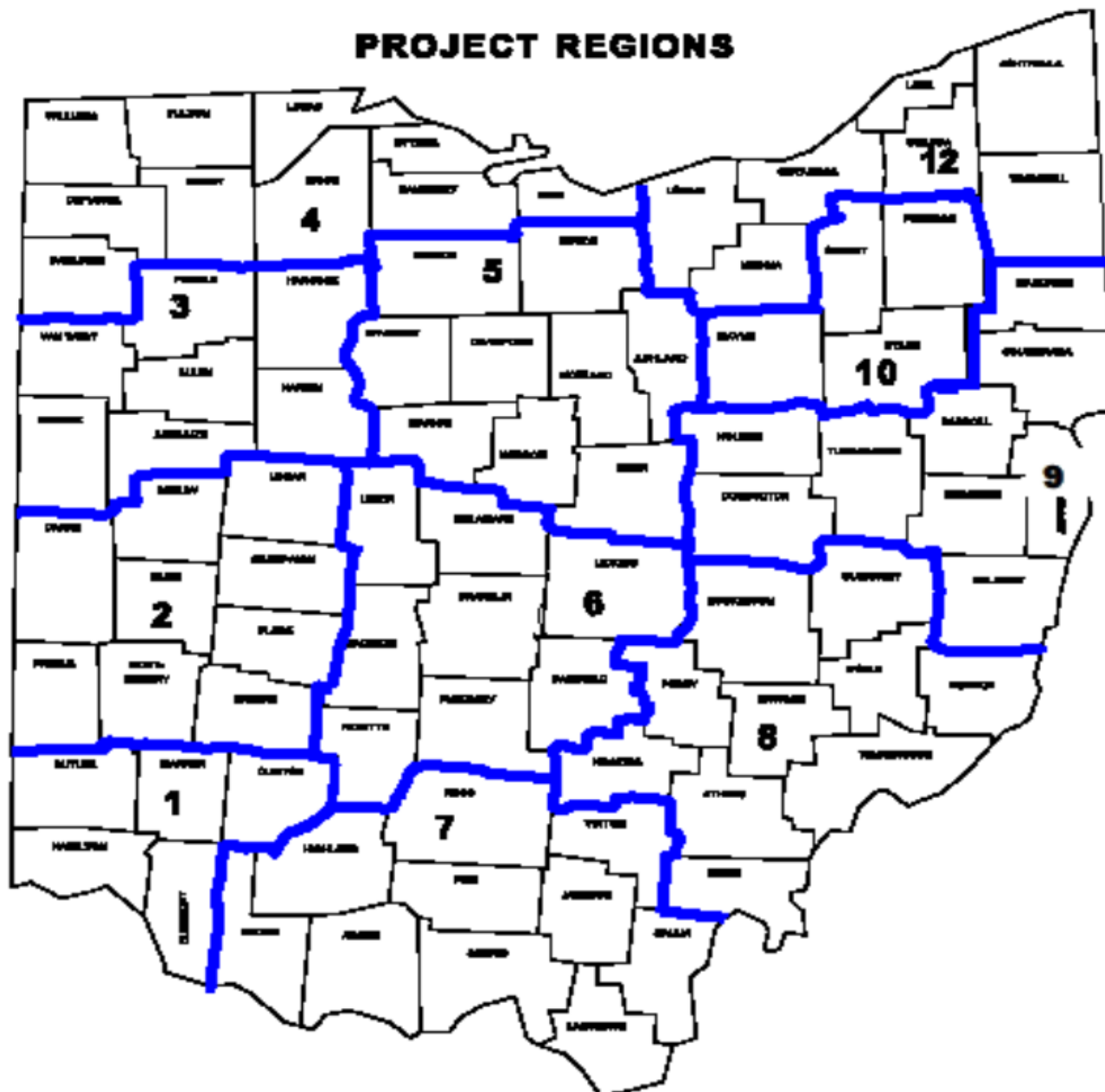
OHIO: See regional enrollment map on page 6 Breast and Cervical Cancer Project

Ohio Department of Health
246 North High Street
Columbus, OH 43215
1 (800) 4-CANCER
(614) 728-2177
Fax: (614) 564-2409

INTERACTIVE Website for all NBCCEDP funded Programs: http://apps.nccd.cdc.gov/dcpc_Programs/default.aspx?NPID=1

To access the Ohio Regional Enrollment map go to:
http://www.odh.ohio.gov/odhprograms/hpr/bc_canc/enrollags.aspx

BREAST AND CERVICAL CANCER PROJECT REGIONS



- Region 1.** Breast and Cervical Cancer Project, University of Cincinnati 1-888-727-6266
- Region 2.** Breast & Cervical Cancer Early Detection Project, Premier Community Health 1-866-838-8973
- Region 3.** Women's Preventive HealthCare Project, Allen County Health Department 1-800-901-9727
- Region 4.** A Woman First, Fulton County Health Department 1-800-929-6626
- Region 5.** Breast & Cervical Health Screening Project, Mansfield Ontario Richland County Health Department 1-800- Region 655-4707
- Region 6.** Breast and Cervical Cancer Project, Licking County Health Department 1-866-418-4963
- Region 7.** Southern Ohio Women's Cancer Project, Ross County Health District 1-800-944-2232
- Region 8.** Southeastern Ohio Breast & Cervical Cancer Project, Noble County Health Department 1-800-236-6253
- Region 9.** Breast & Cervical Cancer Project, Trinity Medical Center East 1-800-921-5151
- Region 10.** Pink Ribbon Project, Summit County General Health District 1-800-381-2489
- Region 12.** Breast & Cervical Cancer Project, Cuyahoga County Board of Health 1-800-443-2168

Source: Breast and Cervical Cancer Project, Bureau of Health Promotion and Risk Reduction
The Ohio Department of Health
January 2010

Healthy Recipe: *Southwestern Chicken Salad*

By Fiona Haynes, About.com Guide



This is a great way to use a rotisserie chicken. Most of the other ingredients are probably in your pantry or refrigerator already, making this a snap to prepare. It's hard to believe the creamy dressing is fat free, so indulge without feeling guilty.

Ingredients:

- ♥ 1/4 cup fat-free mayonnaise
- ♥ 1/4 cup plain, non-fat yogurt, drained
- ♥ 1 tsp lime juice
- ♥ 1 1/2 tsp cumin, or to taste
- ♥ 2 cups chopped cooked skinless chicken breast
- ♥ 1/2 cup chopped red pepper
- ♥ 1/2 cup black beans, drained
- ♥ 1/2 cup sweet corn, thawed if frozen, or drained if canned
- ♥ 1/4 cup red onion, finely chopped
- ♥ 1 medium tomato, chopped

Preparation:

In a small bowl, blend mayonnaise, yogurt, lime juice and cumin. In a separate bowl, combine chicken, pepper, black beans, sweet corn, red onion and tomato. Stir in dressing. Serve on a bed of spinach leaves or make a wrap using a low fat, whole wheat tortilla.

Nutritional Information:

Per Serving: Calories 166, Calories from Fat 16, Total Fat 1.9g (sat 0.3), Cholesterol 51mg, Sodium 245mg, Carbohydrate 14.6g, Fiber 2.7g, Protein 22.8g

Serves 4



PHNPAT 2012 Update

This Spring nurses from all around the state traveled to Morgantown to attend the Public Health Nurses Physical Assessment Training and Refresher (PHNPAT/PHNPATR) courses. During the three day training, held April 3-5 at the Erikson Alumni Center in Morgantown, participants received training from experienced medical staff and health professionals. They learned about the anatomy and physiology of the breast and pelvic area, menopause, HPV, clinical trials, and more. PHNPAT also provided the registered nurses with hands-on clinical experience they need to perform Pap tests, pelvic exams, and clinical breast exams in their local clinics and hospitals. Nurses play an increasingly important role in the cancer screening process, as well as in the diagnosis and treatment of cancer.

Cancer screening is an important tool to help prevent cancer or detect cancer in its early stages, when treatment may be more successful. West Virginia is one of the most rural states in the country, leaving many communities underserved. PHNPAT certified nurses help alleviate some of the barriers that providers face in offering much needed screening services in clinics throughout the state. They are trained to provide WVBCCSP patients with Pap tests, pelvic exams, and clinical breast exams; saving both time and money when a doctor or other qualified health professional is unavailable.

This year, nine nurses are seeking certification. Our Program looks forward to the continuation of this valuable training and the participation of many clinic staff.



PHNPAT participants focus on speakers during PHNPAT



**PLEASE NOTE THAT NURSES CERTIFIED IN 2008
ARE REQUIRED TO ATTEND PHNPAT/PHNPATR
IN SPRING 2013**

WHIPs 2012 Update

The Women's Health Information Programs, formerly known as BCCIPs and now called WHIPs, was offered in three areas of the state. WHIPs, a one day WVBCCSP/WISEWOMAN Provider training, was held at Embassy Suites in Charleston, Tamarack in Beckley, and the Erikson Alumni Center in Morgantown. Approximately 300 nurses, physicians' assistants, doctors, and other health care providers attended the 2012 WHIPs sessions.

The morning started out with Program updates from the WVBCCSP and WISEWOMAN staff. Future directions of the Program were discussed as well as taking a look back at the history of the Program. Participants learned some program statistics, WISEWOMAN Lifestyle Intervention, and clinical updates. They were introduced to recently developed screening tools, handouts that help simplify breast and cervical cancer screening issues.

The afternoon training included three educational sessions, presented by content experts. Dr. Angel Smothers, a Nursing Instructor at West Virginia University, spoke about cardiac disease in WV women. She challenged providers to learn to recognize the signs and symptoms of heart disease in women, as well as the importance of educating patients on modifiable risk factors and the prevention of heart disease. Kathy Danberry, the Tobacco Cessation Program Manager for the WV Division of Tobacco Prevention, presented information related to the tobacco issues that face WV residents, as well as their healthcare providers. Finally Caroline Schlatt, Program Coordinator of the WV Ovarian Cancer Initiative, shared information with providers about ovarian cancer. She discussed the signs and symptoms of ovarian cancer, ways to reduce ovarian cancer risk, treatment options, and resources available for ovarian cancer.

The day concluded with one clinic at each training winning a door prize.



WHIPs participants listening to the afternoon speakers.

Partnership Updates—Agents of Hope

Mountains of Hope (MOH), is West Virginia's Comprehensive Cancer Coalition, comprised of health care professionals, volunteers, cancer survivors, and community advocates from across West Virginia. Coalition members meet on a quarterly basis in the Charleston area and work together to implement the goals and objectives outlined in the state's comprehensive cancer plan. Agents of Hope (AOH) are community volunteers who actively promote cancer awareness in their local communities and support and promote the mission and vision of MOH. AOH encourage positive behavior change, especially in rural and isolated communities.

The 11th annual AOH Celebration was incorporated into the April 26, 2012 MOH meeting. It was held at Embassy Suites in Charleston, WV.

This year's theme was "Growing the Coalition" and included presentations that reminded the attendees how the coalition started, its current status, and a look ahead to the future.

During the meeting attendees were asked to write the names of people touched by cancer on paper leaves and place them on the "Tree of Hope". After all of the names were placed on the tree it became a powerful visual of why the efforts of MOH are so important and gave a renewed strength and sense of purpose as the new coalition year begins. Julie Hewitt, one of the guest speakers, shared her personal experience, as a cancer survivor.

Incorporating the AOH event into a meeting allowed for the event to be a celebration of all MOH activities and a recognition of the AOH. Twenty-two AOH attended the event with a total of 58 people in attendance.



Agents of Hope Members Attending the Agents of Hope Celebration, April 26, 2012:

Elizabeth Ayers, Marcia Mullins, Jim Harris, Teresa Mills, Tia Biro, Jackie Weeks, Kathy Helmick, Cathy Davis, Tamara Hartman, Rebecca Newhouse, Brenda Harlow, Patty Davis, Vickie Burke, Doug Milgram, Grace Gmeindl, Devena Moore, Debbie Schoonover, Jean Tenney, Angel Green, Julie Hewitt



Left: Angel Green, Agent of Hope from Webster County, adds a leaf to the "Tree of Hope."

Right: The "Tree of Hope" is full of leaves with names of people touched by cancer.



Partnership Updates – Susan G. Komen for the Cure, WV Affiliate

Susan G. Komen for the Cure, WV Affiliate, announced the 2012-2013 grant awardees at an Awards Luncheon in Charleston on April 11, 2012. Awardees received information related to the WV Affiliate, Race for the Cure, the Komen Mission, educational materials available online, and the grant process.

Grants were awarded to: Camden Clark Medical Center, Jackson General Hospital, McDowell County FACES, Robert C. Byrd Clinic, WV Health Right in Charleston, Wheeling Hospital, Bonnie's Bus, and Mary Babb Randolph Cancer Center on behalf of the WV Cancer Clinical Trials Network. Projects funded by the grants include providing mammograms and ultrasounds to low income women, raising awareness about breast health and breast cancer screening through education, addressing breast cancer survivorship issues, and trainings to be offered related to the oncology clinical trials network.

In the picture below, Komen grant awardee were each presented a check, for their 2012-2013 grant projects.



Back row from left: Ann Hyre, WV Health Right, Inc.; Kim Couch & Terri Richards, Camden Clark Medical Center; Jim Keresztury, Oncology Clinical Trials Network; Kim Estep & Melissa Wickline, Robert C. Byrd Clinic; and Shelia Muncy, McDowell County FACES. Front row from left: Sara Jane Gainor, Bonnie's Bus; Debbie Radosevich, Wheeling Hospital; and Trinity Swain, Jackson General Hospital.

Ovarian Cancer Continuing Nursing Education Offered Through Nurse Oncology Education Program



By Caroline Schlatt,
WV Ovarian Cancer Initiative

The Nurse Oncology Education Program is offering two free evidence-based webinars about ovarian cancer to nurses. Participating in the webinars, nurses will:

- Recognize the subtle signs and symptoms associated with ovarian cancer
- Understand the basics of ovarian cancer treatment
- Hear stories presented by ovarian cancer survivors

These interactive webinars are informative, free, and offered online. Go to www.noep.org to register to participate in these programs. After completing the webinars, participants will be able to print completion certificates. Nurses completing both webinars will earn two hours of continuing education.

These Continuing Nursing Education activities are grant funded through a Centers for Disease Control (CDC) cooperative agreement number U58/DP000824-04. Texas Nurses Association/Foundation Provider Unit is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. The Nurse Oncology Education Program (NOEP) is part of the Texas Nurses Association/Foundation Provider Unit.

Most states recognize contact hours awarded by ANCC accredited providers. Contact the board of nursing in your state with any question, comments or concerns regarding reporting of contact hours as related to licensure requirements.

WVBCCSP Welcomes New Staff Members



Tracking and Follow-Up Nurse, Rikki Goff

Rikki, the new Tracking and Follow-up Nurse for WVBCCSP, grew up in Hurricane, WV. She received her nursing degree from Marshall University/St. Mary's School of Nursing. She worked as a floor/charge nurse at Thomas Memorial Hospital for five years. Although Rikki is single with no children, she does have three younger brothers, ranging from four to 22 years old, to keep her busy.

Rikki loves music and anything outdoors, especially in the summer. She also loves to travel.

Rikki tries to be a positive person and have a positive outlook on life. She loves working with positive people as well as being in a good work environment. She feels like working at WVBCCSP is a good fit for her. Rikki is really excited to have the opportunity to work at WVBCCSP and looks forward to many good years with the program.

Nurse Case Manager, Ashley Whitney-Cassis

Ashley Whitney-Cassis is the new Nurse Case Manager for WVBCCSP, in Region C. Ashley is from Ravenswood, WV, in Jackson County. She earned her Associate in Nursing and Associate in Arts degrees, with an emphasis in Psychology, in 2007 from West Virginia University (WVU) at Parkersburg. She then received her Bachelor of Science in Nursing from WVU in 2010. She worked at what is now Camden-Clark Medical Center Memorial Division for five years as a staff/charge nurse. During this time she also worked part-time for a waiver program at the Jackson County Development Center. Then Ashley moved to Charleston and worked at Charleston Area Medical Center General Division for one year, before coming to work for WVBCCSP. She has been married for almost a year.

Ashley enjoys reading, cooking, and family activities. She dislikes being sick, all of winter, and disrespect toward and from others.

Ashley is ecstatic to try her hand at case management as she has been interested in this role for some time.





WEST VIRGINIA
Breast & Cervical
CANCER SCREENING PROGRAM

You're Worth It



This newsletter is for providers participating in the WVBCCSP and WISEWOMAN programs. If you would like to contribute information or article ideas for the next edition of the Provider Press, please contact:

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MARY BABB

RANDOLPH CANCER CENTER
at West Virginia University